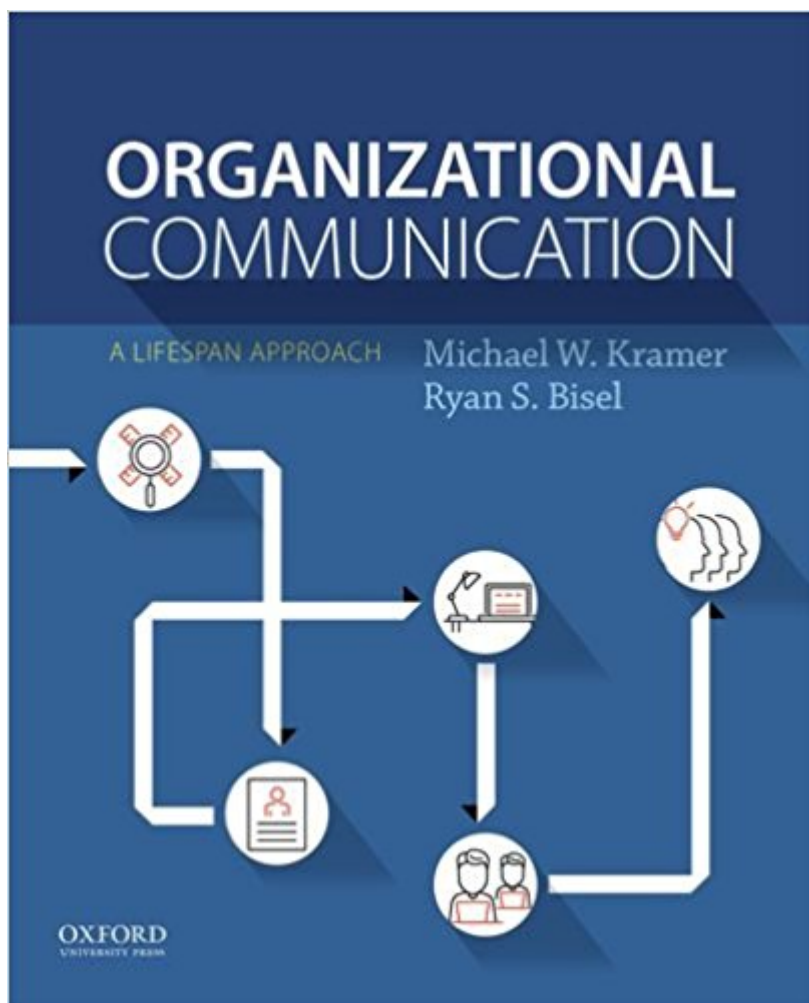


The book was found

Organizational Communication



Synopsis

Organizational Communication: A Lifespan Approach is a student-focused introduction to the field. Full of real-world stories, helpful and unique illustrations, and constant application of theory, this text engages students and shows them how to apply concepts, theories, and perspectives in every chapter. Organizational Communication helps students understand their communication as participants in organizations throughout their lifetimes. It begins with how pre-career experiences influence our expectations for organizational experiences and ends with organizational exits, including retirement. This approach provides a seamless integration of theory and application while helping students at any stage of life reflect on past experiences, prepare for new endeavors and roles, and understand vital organizational theories and perspectives in new and concrete ways.

Book Information

Paperback: 496 pages

Publisher: Oxford University Press; 1 edition (October 31, 2016)

Language: English

ISBN-10: 0190606266

ISBN-13: 978-0190606268

Product Dimensions: 9.1 x 0.8 x 7.4 inches

Shipping Weight: 1.7 pounds (View shipping rates and policies)

Average Customer Review: 3.5 out of 5 stars 2 customer reviews

Best Sellers Rank: #33,260 in Books (See Top 100 in Books) #80 in Books > Textbooks > Business & Finance > Business Communication #183 in Books > Textbooks > Communication & Journalism > Communications #246 in Books > Reference > Words, Language & Grammar > Communication

Customer Reviews

"This is truly a student-centered textbook that helps readers learn about key theories and concepts in organizational communication and understand how to apply them in their daily lives. I also like how the book is structured; it incorporates various theoretical perspectives throughout each chapter, which is perfect for an undergraduate audience. I am so excited to use it!"--Stephanie Dailey, Texas State University

"The book offers a theoretically sophisticated yet accessible introduction to organizational communication and has the potential to help students understand the importance of communication in organizations across their lifespans."--Kathleen Krone, University of Nebraska

"This is a well-organized and thoughtfully structured textbook that aligns organizational

communication topics with students' potential career/organizational member lifespan."--Michelle Fetherston, Marquette University and the University of Wisconsin-Milwaukee"Organizational Communication offers a fresh take on a comprehensive understanding of the field's approaches and processes. It follows a less traditional path while incorporating new and relevant examples and a basic approach to conducting and understanding organizational communication research."--Kimberly Smith, University of Central Florida"Organizational Communication describes organizational communication, not from a topical or historical perspective like many other books, but from the perspective of a person entering, assimilating, and exiting an organization. It shows more of how organizational communication looks in practice than other textbooks do."--LaKresha Graham, Rockhurst University

Michael W. Kramer is Professor and Chair of the Department of Communication at the University of Oklahoma. Ryan S. Bisel is Associate Professor in the Department of Communication at the University of Oklahoma.

This is my favorite scholarly textbook so far. The author gives a thorough explanation for all the theories and concepts covered in the textbook. Each chapter starts off with a relevant, interesting example that is incorporated throughout the chapter to give additional understanding to the highlighted topics. A unique feature is that each chapter also applies the concepts covered to volunteer organizations.

This item is not actually the hardcover book, but instead is an unbound textbook with holes to put in a three-ring binder. Not so great for people who just want a book.

[Download to continue reading...](#)

Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Communication, Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion) Organizational Communication: Approaches and Processes Fundamentals of Organizational Communication (9th Edition) Organizational Communication Organizational Communication: Balancing Creativity and Constraint Intergenerational Communication Across the Life Span (Routledge Communication Series) Introduction to Communication Disorders: A Lifespan Evidence-Based Perspective (5th Edition) (Pearson Communication Sciences and Disorders) Augmentative and Alternative Communication: Supporting Children and Adults with Complex Communication Needs, Fourth Edition Human

Communication Disorders: An Introduction (8th Edition) (Allyn & Bacon Communication Sciences and Disorders) A Primer on Communication and Communicative Disorders (Allyn & Bacon Communication Sciences and Disorders) Evaluating Research in Communication Disorders (7th Edition) (Pearson Communication Sciences and Disorders) Introduction to Communication Disorders: A Lifespan Evidence-Based Perspective (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Clinical Decision Making in Developmental Language Disorders (Communication and Language Intervention) (Communication and Language Intervention Series) Communication in Nursing, 7e (Communication in Nursing (Balzer-Riley)) Communication Mosaics: An Introduction to the Field of Communication Communication in Everyday Life: A Survey of Communication ConCom: Conflict Communication A New Paradigm in Conscious Communication 4 Essential Keys to Effective Communication in Love, Life, Work--Anywhere!: Including the "12-Day Communication Challenge!" Strategic Public Relations Management: Planning and Managing Effective Communication Campaigns (Routledge Communication Series)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)